

What Our Partners Are Saying...

DIGITAL TRANSFORMATION/ TOP-LEVEL MESSAGES

- “In today’s market, we are seeing serious pressure for companies to embrace Digital Transformation, particularly due to its ability to deliver improved operations, processes and customer experience. With its expanded VSP lineup and enhanced software capabilities, Hitachi Data Systems is helping us accelerate the customer journey to Digital Transformation.” *Marty Sos, Senior Director, General Manager - HDS & Networking Business Units, @ArrowHitachi*
- “For many organizations, Digital Transformation is about increased business performance and improved operational efficiency and customer experience. The same benefits can be applied to the new high-performance VSP F1500 and VSP G1500 offerings and enhanced SVOS 7, Storage Advisor, Automation Director and Infrastructure Analytics Advisor solutions from Hitachi Data Systems. With these in hand, we can help customers realize the benefits of Digital Transformation.” *SK Choi, Marketing Manager, Hyosung Information Systems*
- “With growing pressure to embrace Digital Transformation, Hitachi Data Systems has been a tremendous partner, trusted advisor and resource. Together, we’ve been able to move our customers forward. Now, with new high-performance storage and software offerings, further storage consolidation, performance enhancement with flash and improved effective capacity reduction technologies from Hitachi Data Systems, we can do even more, helping more customers adopt a modern infrastructure environment that meets their needs for today and tomorrow.” *Rolf Niederer, CEO & Inhaber, LC Systems-Engineering AG*
- “Look around. From operational technology (OT) and information technology (IT) to Internet of Things (IoT) and everything in between, Hitachi is creating and delivering solutions that empower Digital Transformation. We’re proud to partner with a company so invested in enabling operational efficiencies and delivering tangible business benefits to customers across the globe.” *Cheryl Neal, Vice President, Data and Networking Solutions, Avnet Technology Solutions, Americas*
- “The latest enhancements to Storage Virtualization Operating System (SVOS) from Hitachi Data Systems are game changers. With the accelerated flash engine in the new SVOS 7 offering, customers can intelligently manage data access to deliver lower latency, greater efficiency and improved uptime. Furthermore, with deduplication and compression combined with direct cloud connect via Data Migrator to the Cloud (DM2C), our customers can achieve best-in-class total cost of ownership.” *Dan DiTucci, Cloud Chief Technologist, Continental Resources*
- “Powerful data storage and management starts with a reliable, high-performance infrastructure and high-efficiency software. The combination of Hitachi Virtual Storage Platform (VSP) and the new Storage Virtualization Operating System (SVOS) 7.0 offers faster data delivery, simplified management, and cost savings to customers regardless of their size.” *Ho Young Lee, Marketing Manager, LGH*

- “We are excited about some of the process efficiencies that will be achieved with the use of the new software solutions from Hitachi Data Systems. Hitachi Storage Advisor (HSA), for example, will allow IT generalists to set up storage easily with just a few clicks while Hitachi Automation Director (HAD) offers fast, repeatable automated provisioning for any app. All in all, big wins for customers looking to simplify IT.” *Lihong Liang, General Manager, ECS Technology (China) Limited*
- “The new high-performance Virtual Storage Platform (VSP) F1500 and G1500 from Hitachi Data Systems raises the bar for high-end systems and offers the high performance and consistent customer experience the industry has come to demand.” *Gérard Lüchinger, CTO UMB AG, @UMB1978*
- “With the announcements around SVOS 7 and the VSP F and VSP G Series arrays, HDS is positioning itself well now and for the foreseeable future. Customers have long been able to count on the stability and performance HDS solutions provide. With these announcements, HDS addresses additional pain points and market demands, particularly around the need for greater operational efficiencies. We are proud to partner with HDS and are pleased to help move their vision forward.” *Joe Galvan, Principal Consultant, Lumenate*
- “Cloud computing is more than just a catchphrase. Customers are seeking ways to deliver projects with lower capital expense and predictable operating expense across their choice of cloud services. The Hitachi Virtual Storage Platform (VSP) F series with NAS module enables customer choice with a direct connection to Hitachi Content Platform (HCP), Hitachi Managed Cloud Services, Microsoft Azure and Amazon Web Services for industry-leading cost optimization in multi-cloud implementations.” *Keith Thuerk, Senior Solutions Architect, Edge Solutions*
- “Mobility and data accessibility are critical items for customers in today’s fast-paced and highly competitive marketplace. Hitachi Data Systems can help with automation driven by data migrator to the cloud (D2MC) and support for multiple cloud ecosystems, allowing valuable information to flow at the pace of the customer’s business.” *Wenhao Wang, Vice President, Changhong IT*