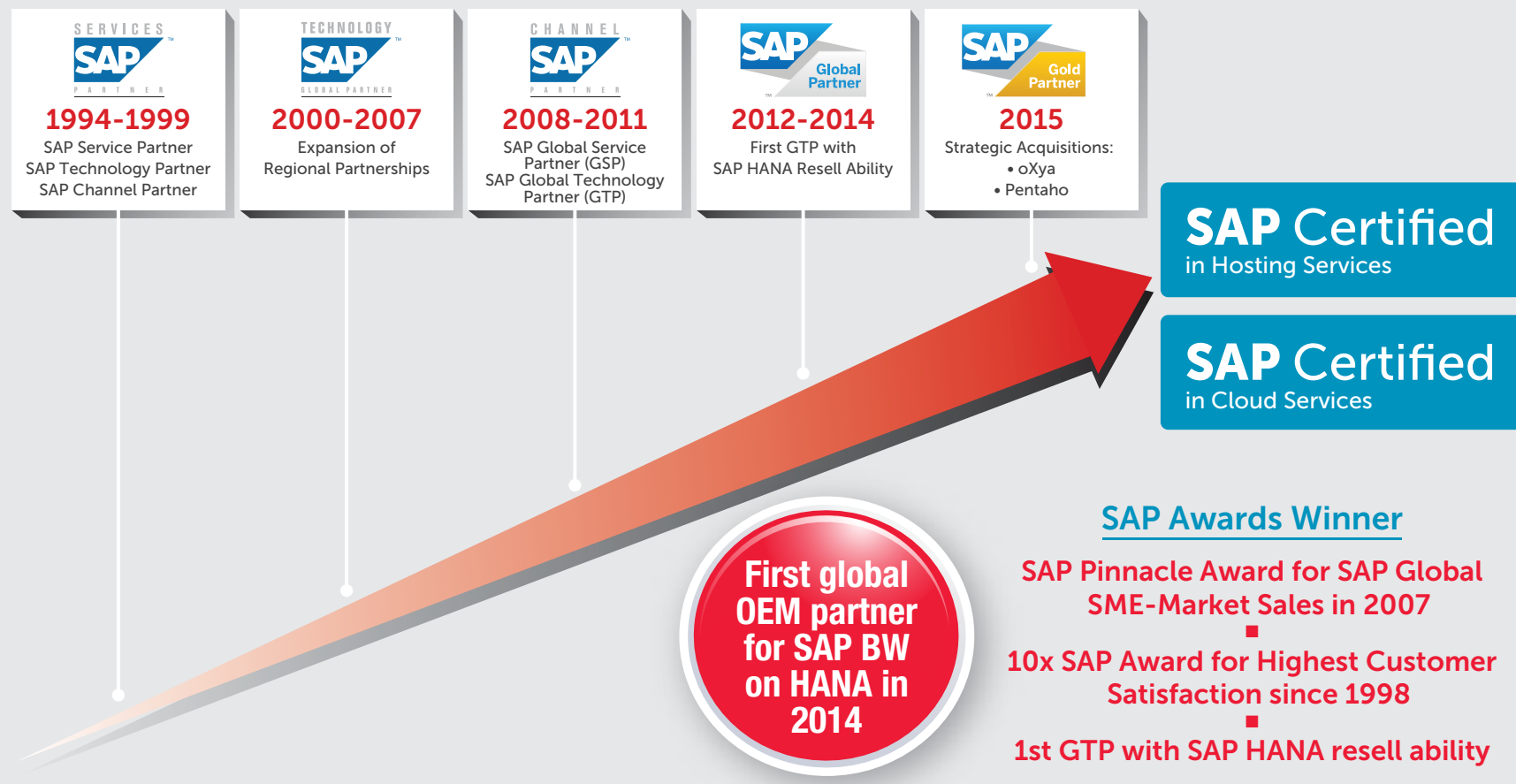


Hitachi Values for SAP

Hitachi Data Systems and SAP Alliance

- Hitachi and SAP: 20+ Years of Partnership and One of SAP's Largest Customers, Worldwide



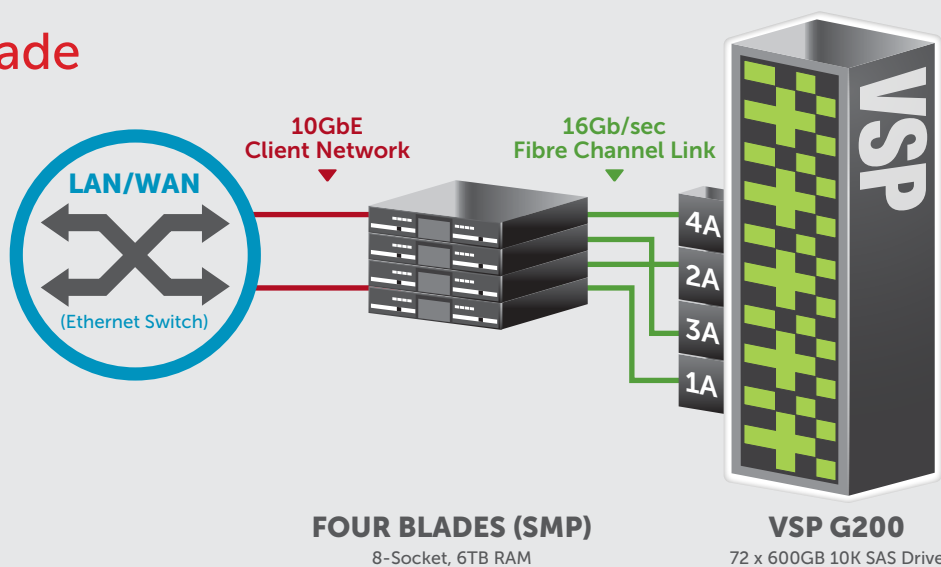
Key Benefits: Hitachi Unified Compute Platform 6000 for the SAP HANA Platform (6TB)

- Mainframe-Like Compute Blade**

- Multiblade Scalability
- LPAR on x86 for secure multitenancy
- N+M failover cold standby

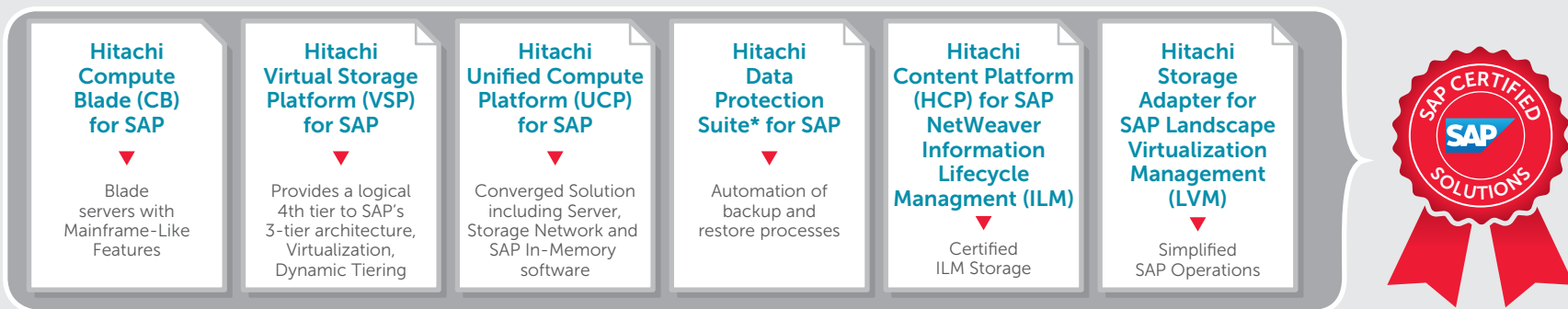
- Enterprise-Class Storage**

- 100% data availability : Guaranteed
- Storage consolidation for SAP (super scale-out)
- Comprehensive data protection (replication, snapshot)



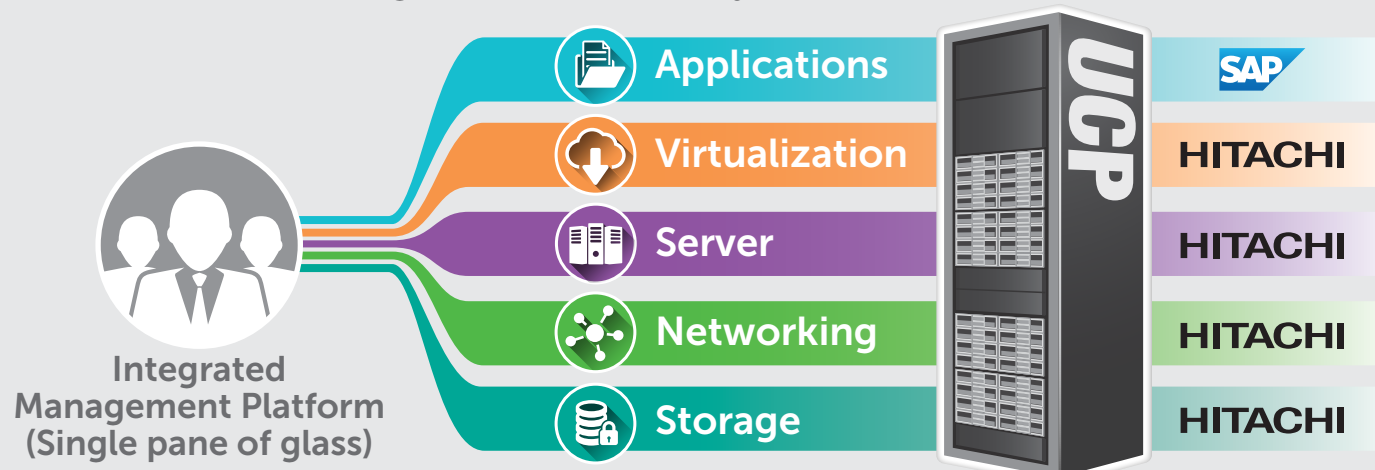
Solutions Offerings for SAP

- End-to-End Infrastructure Solutions for SAP



- Unified Compute Platform 6000 for the SAP HANA Platform

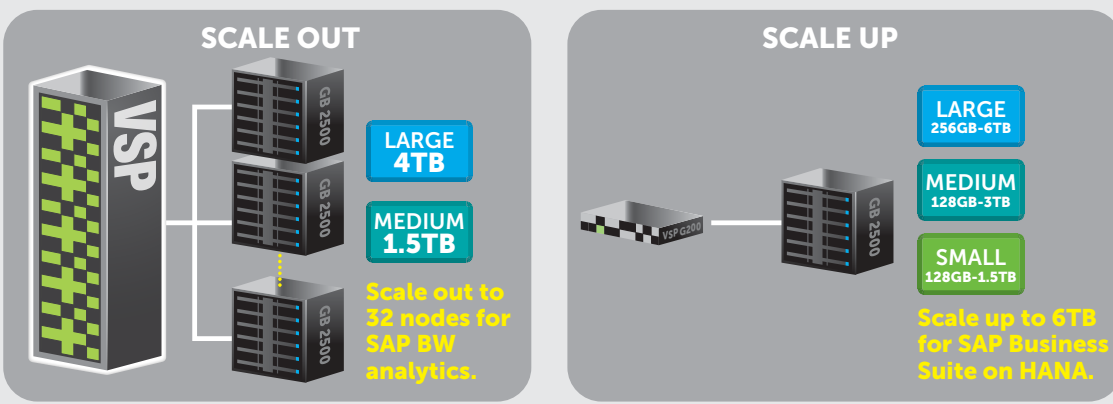
UCP takes full advantage of the best Hitachi systems.



- UCP 6000 for the SAP HANA Platform (Appliance Model)

Why Hitachi UCP for SAP HANA?

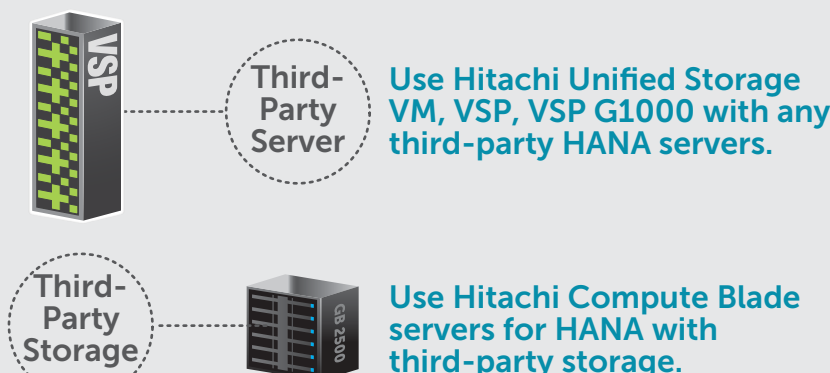
- Growth**
Grow from very small to large and protect your investment.
- Resilience**
Enterprise-class reliability and availability.
- Time to Value**
Factory-tested and integrated; enables rapid deployment; Single vendor simplifies deployment.



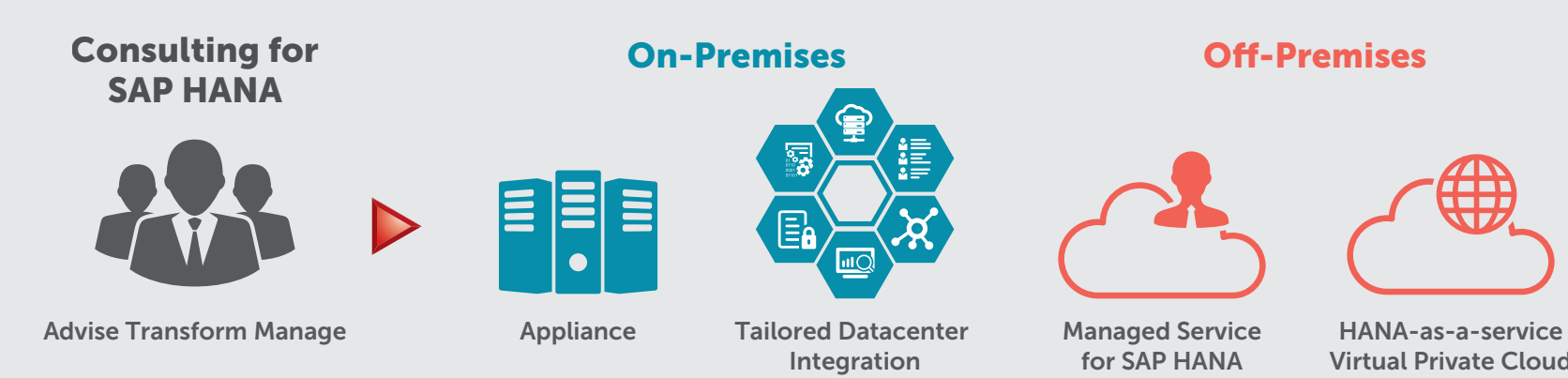
- UCP 6000 for the SAP HANA Platform (TDI Model)

Why Hitachi for SAP HANA TDI?

- Tailored Datacenter Integration (TDI)
- Enterprise-class compute blade systems with unmatched scalability
- High performance with solid-state disk (SSD) and Fibre Channel storage for fast access to data
- Enterprise storage consolidation and custom
- Robust data protection to ensure business continuity



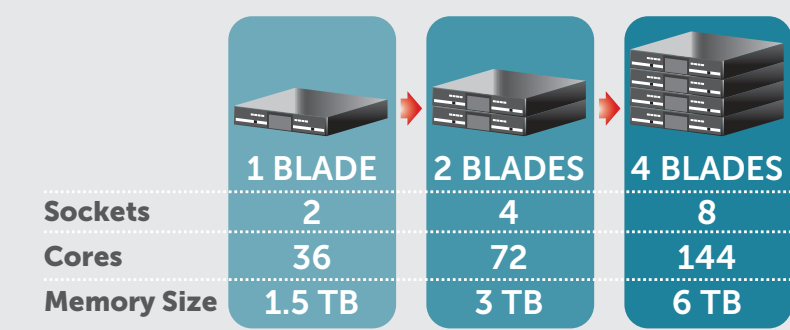
- Choices to Run HANA



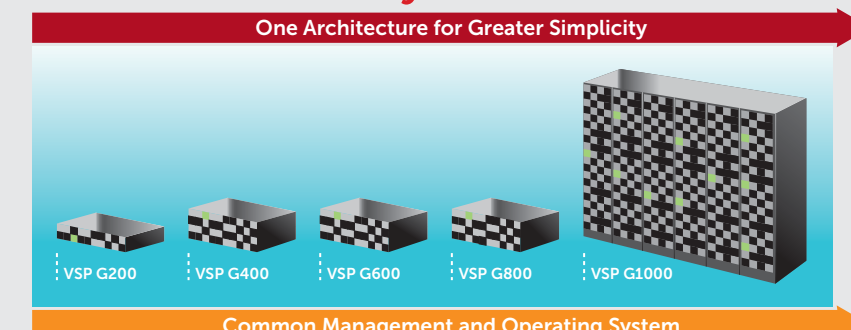
Key Differentiators

- Multiblade Scalability

Grow SAP Incrementally and Investment Protection



- Certified Enterprise Storage for SAP HANA: Hitachi Virtual Storage Platform Family



Customer Success

- The Power of Partnerships in Driving Customer Results

