

Business Analytics: How to drive real-time performance with SAP HANA

Business Analytics Market and IT View



Top-performing enterprises use business analytics

5X MORE

than lower performers¹



Clearly defined business intelligence and analytics strategy:

ONLY 27%

of companies use these resources²



Companies using thorough business analytics generate

69% ↑

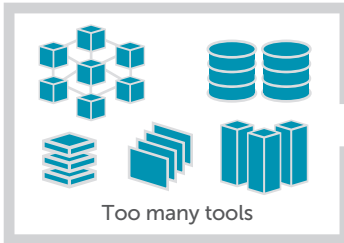
higher revenue per employee³



60% PLAN

to use converged infrastructures⁴

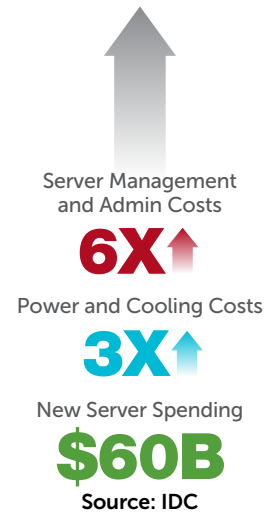
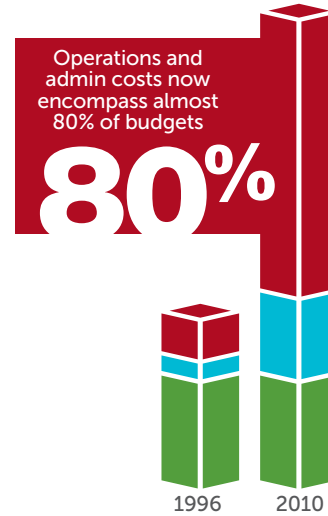
Infrastructure Deployment Challenges



"IT organizations spend **23.3%** of staff time and resources on this type of pre-system deployment."



Data Center Economics



Unified Compute Platform: Positive Impact on Operational Expenses⁵

Testing and Development



35-55%

Deployment Time



18-43%

Staff Productivity



22-48%

Asset Utilization



23-45%

Environmental Costs



15-28%

Hitachi Solves SAP HANA Challenges



Fast HANA Query Performance



Mission-Critical Operations



HANA Scalability Without Complexity

50+ YEARS

Hitachi engineering experience in enterprise computing

Hitachi Unified Compute Platform (UCP) Select

99.999% OR GREATER

Includes Scale Up and Scale Out

@Hitachi Data Systems + SAP

Real time business intelligence and analytics now ready to deploy with Hitachi UCP Select

Sources: ¹, ², ³ From "Top 10 Reasons Customers Choose HANA". ⁴ Wibikon projects massive growth within 5 years, for 2/3 of IT infrastructure, 2012. ⁵ Hitachi estimates based on average time, analyst reports, and solution capabilities. Specific data statistics may improve further, and will vary based on specific solutions, and workload configurations.

© Hitachi Data Systems Corporation 2013. All Rights Reserved. Hitachi and Hitachi Data Systems are registered trademarks and service marks of Hitachi, Ltd., in the United States and other countries. All other trademarks, service marks and company names in this document or website are properties of their respective owners. © 2013 SAP AG. All rights reserved. SAP, SAP HANA, and other SAP products and services. April 2013. Notice: This document is for informational purposes only, and does not set forth any warranty, expressed or implied, concerning any equipment or service offered or to be offered by Hitachi Data Systems Corporation.

HITACHI
Inspire the Next