

Hitachi Content Platform Anywhere provides file synchronization and sharing, end-user data protection and mobile device management to increase productivity and reduce risk in a way that is secure, simple and smart.

**DATASHEET**

## Hitachi Content Platform Anywhere: An Enterprise Mobility Solution for the Digital Workplace

### Secure, Simple, Smart Enterprise Mobility

#### The Digital Workplace

##### Potential Gains and Risks

The world of bring-your-own-device (BYOD) and cloud applications is changing the way people work. This new “digital workplace” means people can be more productive by working from anywhere, at any time and on any device. Often, the trade-off is data that was once solely on corporate devices and under the control of IT can now become scattered across diverse applications, devices and cloud services. The data has varying levels of security, protection, quality of service and visibility to the organization, which can pose risks of data loss and noncompliance, and also complicate searches for information.

##### A More Effective Way of Working

The digital workplace is aimed at simplifying communication, engagement and collaboration among workers by making it easier to manage workflows, find information and share it with others anytime, anywhere, on any device. In a digital workplace, the tools and interfaces are more like those that users have in their personal computing

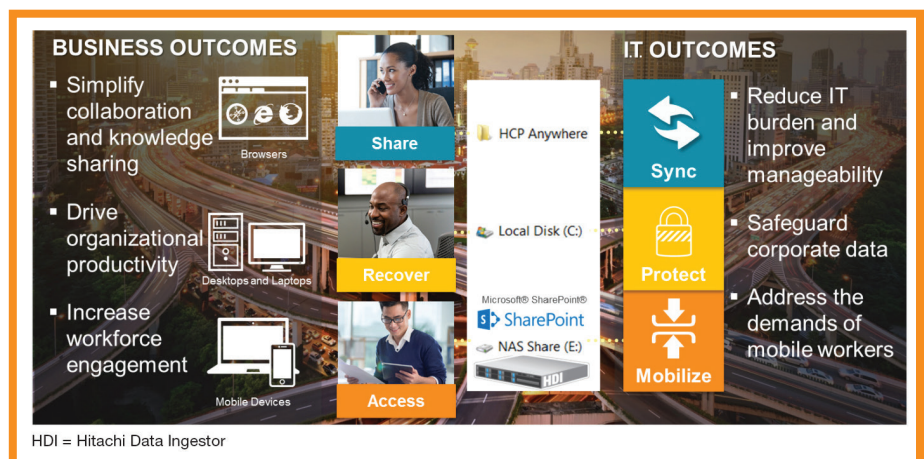


Figure 1: The Business and IT Benefits of HCP Anywhere

environments. The ultimate goal is to eliminate barriers that separate workers, physical workplaces and the accompanying technologies, to realize greater overall productivity.

### Transform the Workplace With Hitachi Content Platform Anywhere

Hitachi Content Platform Anywhere (HCP Anywhere) is the foundation of a digital workplace. It combines elements of file synchronization, content sharing, device management, search, data protection and more into a simplified user experience that improves collaboration, communication

and workforce engagement (see Figure 1). What makes HCP Anywhere unique is our business-first approach to enterprise environments. This approach is not an adaptation of consumer technologies to the needs of enterprise IT. Rather, it is an integrated set of technologies that lets IT organizations retain visibility and control over their data. At the same time it provides the tools, interfaces and APIs to empower IT to provide the services that users need to be more productive with the rigor that the business requires.

## Key Benefits and Capabilities of HCP Anywhere

Digital workplace benefits include:

- **Mobility:** Users can be productive any-time, anywhere, on any device.
  - Android, iOS, Microsoft® Windows Phone®, PC, Apple Mac and web browser.
- **Sync and share:** Access and communicate information wherever there is internet access.
- **Cloud connected storage:** No more full hard drives with cloud integrated storage.
- **Collaboration:** Share files and folders among coworkers or external collaborators.
- **Device management:** Self-service management of all user devices.
- **Search:** Easily find information to be more productive.
- **Enterprise access:** Get mobile access to data in NAS shares or content management systems.

Enterprise IT capabilities include:

- **Home directory replacement:** Transform user file services for greater efficiency.
  - Can also replace file transfer tools like FTP.
- **User data protection:** Ensure user data is properly protected and easily recoverable.
- **Directory service integration:** Manage user roles and policies easily, even in large deployments.
- **Virtual desktop support:** Works with persistent and nonpersistent virtual desktop environment.
- **Compliance capabilities:** Enforce retention, security and auditability of critical data.
- **E-discovery:** Support legal and regulatory efforts to find and review requested information.
- **Developer tools:** APIs and SDKs help developers create new tools based on HCP Anywhere.

## Next Steps

Discover the ease and power of HCP Anywhere with a 60-day free trial. Sign up here <http://trialsignup.gssd.hds.com/>, and then download the software from:

- Apple iTunes store for iOS devices at <https://itunes.apple.com/app/id577511005>.
- Google Play for Android phones at <https://play.google.com/store/apps/details?id=com.hds.aw.android&hl=en>.
- Windows Phone store for Windows Phone models at <http://www.windowsphone.com/en-us/store/app/hitachi-contentplatform-anywhere/6121c95f-e10b-4958-8bc9-d161c10add03>.

## HDS at a Glance

Digital transformation improves enterprises' cost-efficiency, time to market, customer experience, and revenue through better data management. Hitachi Data Systems uses data to power the digital enterprise.



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