Additional Supporting Quotes

"Once again, Hitachi Data Systems is redefining data center infrastructure," said Dave Linder, HDS practice director, Trace3. "One platform for all data eliminates the headaches associated with disruptive data migration and lost productivity, freeing our customers to simply focus on doing business."

"With a single operating system across all platforms, we can achieve greater cost efficiency when sizing storage requirements that best align to our customer's business needs without compromising functionality," said John Woodall, vice president of engineering, Integrated Archive Systems. "This move reiterates what we have long believed: Hitachi Data Systems is a partner that addresses industry pain points to help partners and customers achieve their business objectives."

"For more than 25 years, Hitachi Data Systems has been a leader in high-end enterprise storage," said Kevin McCann, chief operating officer, ConRes. "Over that same period, we've seen the company morph into an innovative solutions partner with an emphasis on fresh thinking and solid outcomes for business. Case in point? One platform for all data and all workloads."

"This development simply underscores Hitachi Data Systems' singular focus on tackling industry challenges with innovative solutions that can help customers connect what works with what's next," said Christine Zagielski, senior vice president, sales and marketing, Lumenate. "With a single operating system across platforms, our consulting engineers can leverage consistency and achieve cost and capacity efficiencies without compromise when right-sizing solutions that meet and exceed customer business objectives."

"The innovative Hitachi Storage Virtualization Operating System provides the foundation for global storage virtualization," said Jesper Trolle, vice president, sales, marketing and services, Arrow ECS EMEA. "With capabilities like system element management and advanced storage system functions, such as storage virtualization, thin provisioning, storage service-level controls and performance instrumentation across multiple storage platforms, we believe our customer base will see Hitachi SVOS as a key strategic advantage."

"With today's announcement, Hitachi Data Systems is enabling its partners and customers to virtualize existing infrastructures and then, build out an integrated environment without unnecessary complexity," said Ringolds Rozentals, HDS business development manager, Proact IT Latvia. "This reiterates the company's focus on delivering innovative IT solutions and services that help its partners and customers gain insights for smarter, real-time business decisions, meet business objectives and run their businesses from virtually anywhere."

"Today, IT leaders face two competing priorities – creating an environment agile enough to address the growing and evolving business demand for IT products and services and maintaining operational performance," said Jason Shih, vice president, SYSAGE Technology Co., Ltd. "As the number of digital users, applications and services increases and as the resulting data continues to grow exponentially, the VSP family can deliver the right future-ready features while lowering today's risk, complexity and costs, thereby helping organizations maintain that delicate balance."

"Yesterday, I would have told you that the words 'enterprise-class' and 'cost effective' were mutually exclusive," said Song Luning, vice president, ECS China. "Today, I am excited about the expansive market opportunities for the enterprise-class, cost-effective VSP family from Hitachi Data Systems – a true breakthrough in the marketplace."

"As a provider of top-shelf cloud services, we welcome Hitachi Data Systems' new enterprise-level storage at midrange pricing. It is a game changer," says Rick Brown, managing director, SureBridge IT. "In combination with the leading Hitachi Infrastructure Director management suite and Storage Virtualization Operating System, this new solution enables SureBridge to go to market knowing we are offering the absolute best in class at the best value to our clients."

"With the speed of business today, Revera and our clients cannot afford any downtime or scalability problems with mission-critical business applications. For this reason, we have always relied on Hitachi Data Systems," said Troy Myer, general manager of professional services, Revera Limited, New Zealand's leading cloud services provider. "The announcement today from Hitachi Data Systems extends proven enterprise-level performance, availability and scalability to mid-sized businesses at an attractive price, empowering them to do more with their infrastructure without compromise."