



Hitachi Unified Storage VM Supporting Partner Quotes

ASG:

“Hitachi Unified Storage VM solidifies Hitachi Data Systems storage portfolio, allowing us to offer solutions to all levels of the markets we serve. Having a single management interface for all products preserves our clients' investments while also offering the confidence to proven solutions for critical business applications which are more efficient than other storage platforms.”

– *John Murphy, EVP, ASG*

Brocade:

“As small and mid-sized enterprises increasingly move to virtualized environments, fabric-based networks are essential in creating storage infrastructures that ensure maximum uptime and performance to accelerate application deployments and virtual machine mobility. Brocade SAN and Ethernet fabrics offer unmatched simplicity and perfectly complement Hitachi Unified Storage VM by allowing seamless connections between servers and storage that remove architectural complexity and reduce operational costs.”

– *Jason Nolet, vice president, Data Center Networking Group, Brocade*

Cisco:

“Hitachi Data Systems has been a strategic partner of ours for many years and we're continuing to collaborate with them to deliver simplified and robust solutions for enterprise customers across the globe. Customers demand agile, scalable and efficient solutions to meet the needs of their most demanding IT environments, and Hitachi Data Systems solutions around unified storage, alongside Cisco UCS and Nexus, are answering those demands by providing a flexible and easily deployable unified compute platform.”

– *Rick Snyder, vice president, Global & Strategic Partner Organization, Cisco*

Datalink:

“Datalink works closely with organizations to cost effectively leverage the benefits of virtualization across the data center. With the advent of Hitachi Unified Storage VM, Datalink can help entry-enterprise customers take advantage of the same capabilities and interface found on large enterprise solutions from Hitachi. By doing so, customers can virtualize, simplify and consolidate both Hitachi and non-Hitachi based storage infrastructures.”

– *Suzanne Gallagher, SVP of Marketing, Datalink*

Intel Corporation:

“Hitachi Unified Storage VM takes advantage of the energy efficient performance of Intel® Xeon® processors to allow IT administrators to consolidate file and block storage, and increase the intelligence of their storage appliance with storage virtualization technology. This new triple combination of technologies powered by Xeon processors allows IT to sustain data availability

with 90% less migration effort and a 40% environmental reduction, while delivering scalable performance.”

– *David Tuhy, general manager, Intel Storage Division*

Lumenate:

“Lumenate’s approach to the market is based around enabling the transition to a converged infrastructure giving our customers business model flexibility, regardless of the types of data or complexity of their environment. For the first time, Hitachi Unified Storage VM allows Lumenate to offer our customers lower IT costs through lower power consumption, consolidation and storage virtualization regardless of their current infrastructure.”

– *Jeff Schrunk, senior vice president, Technical Services and Support, Lumenate*

Mainline Information Systems:

“Mainline Systems is all about innovation, and Hitachi Data Systems new HUS VM is a platform that establishes a new level of productivity for IT. We are looking forward to demonstrating to our customers how they can now gain storage capacity savings while at the same time reduce overall complexities.”

– *Bob Elliott, vice president of Storage Solutions, Mainline Information Systems*

Microsoft Corp.:

“Windows Server 2012 introduces groundbreaking new storage capabilities. We’re excited about Hitachi Data Systems support for Windows Server 2012 with the release of HUS VM for enterprise customers. With Windows Server 2012, the HDS innovation of a unified storage system with enterprise virtualization will help enterprise customers optimize their cloud infrastructure while reducing costs and increasing efficiencies.”

– *Thomas Pfenning, general manager, Windows File Server Foundation, Microsoft Corp.*

ViON:

“Drawing from the best of Hitachi Data Systems enterprise virtualization functionality, coupled with its unified storage platform, Hitachi Unified Storage VM allows us to address our customers’ concerns around ongoing data growth while improving efficiency of current environments. From a secondary replication site to existing VSP sites to a virtualization of existing storage environments, HDS and ViON now have a unified offering that can be used by all.”

– *Tom Frana, president and CEO, ViON Corporation*

VMware:

“Hitachi Data Systems is raising the bar with its entry enterprise storage platform, while making it easier for our joint customers to accelerate their journey to the cloud. Hitachi Data Systems support for the new VMware vCloud® Suite and our recently announced OEM agreement reinforces the strength of our longstanding partnership. Hitachi Unified Storage VM can extend unified platforms with the added functionality of enterprise-class virtualization.”

– *Parag Patel, vice president, Global Strategic Alliances, VMware*