

Solution Overview

Environmental Sustainability Solutions



Hitachi Consulting Environmental Sustainability Solutions Service Offerings

Hitachi Consulting provides a variety of offerings through its Environmental Sustainability Solutions Practice. They can be performed in concert or individually:

- **Sustainability Strategy** – Hitachi Consulting works with specialized partners to help companies determine key, strategic sustainability initiatives and provide a strategic plan that they can execute.
- **Environmental Impact Reporting** – Hitachi Consulting helps companies define and implement business processes and systems focused on collecting information related to sustainability indicators, reports, dashboards, scorecards and trend analyses.
- **Sustainability Research** – Hitachi Consulting's research team answers questions for companies who seek guidance about where the market is going and what legislative trends are impacting a particular industry.
- **Energy Intelligence** – Corporate buildings consume 40 percent of energy produced. With Energy Intelligence, a company can monitor consumption, set triggers and proactively control energy use and spend resulting in savings from 5 to 30 percent, depending on pre-existing efficiencies.
- **Green IT Services** – Data Centers account for 2 percent of all electricity usage in the U.S. Hitachi Consulting, in partnership with other Hitachi companies can define a green data center strategy and implement the required IT and facilities infrastructure with the goal of reducing expensive and unnecessary data center energy usage.
- **Sustainable Supply Chain** – Hitachi Consulting can also help supply chain, manufacturing processes and transportation/logistics to be more efficient in the use of energy, fuel, water and other raw materials. We then work with customers to implement the business systems required to enable these processes.
- **Collaboration and Employee Engagement** – Hitachi Consulting and the Hitachi group companies have a long-standing tradition of conservation. We help companies identify opportunities to change workplace norms and provide opportunities to reduce waste and increase employee collaboration around the topic of sustainability.

Companies across many industries are concerned about reducing greenhouse gas emissions, reducing their use of energy, water, and harmful chemicals and reducing waste related to operations and their product lifecycle.

Hitachi Consulting is a pre-eminent consulting provider for Global 2000 companies intent on maintaining market leadership by improving performance related to their goals for sustainability.

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Towards a Sustainable Society

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Environmental Sustainability Ensures Competitive Advantage

Our customers, across a variety of industries, are experiencing many internal and external pressures to ensure that their business is conducted in a more sustainable manner:

- **Resource Volatility** – Raw material and energy costs have been rising recently due to market volatility. Reducing exposure to rapid increases in commodity and energy prices helps meet profit forecasts.
- **Consumer Pressure** – Consumers are becoming more educated and are considering sustainability when choosing goods and services.
- **Regulations** – Regulations in many countries require companies to report on and reduce their environmental footprint. Potential market mechanisms that place a value on carbon (such as Cap and Trade) are forcing companies to better understand and manage greenhouse gas emissions.
- **Stimulus/Venture Capital/Investment Banks** – Being part of the solution is attracting significant financial investment from private and public sources.
- **Scientific Concerns** – Concerns about climate change are factoring into business decisions from the standpoint of reducing emissions, finite resource use, and addressing unpredictable weather and related consequences. These concerns form the foundation for resource volatility, consumer pressure, and regulation.

About Hitachi Consulting Corporation
As Hitachi, Ltd.'s (NYSE: HIT) global consulting company, Hitachi Consulting is a recognized leader in delivering proven business and IT solutions to Global 2000 companies. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions.

Hitachi Consulting's client base includes nearly 25 percent of the Global 100 and many leading mid-market companies. From business strategy development through application deployment, we help clients quickly realize measurable business value and achieve sustainable ROI.

Hitachi Consulting – Inspiring your next success!®

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