Visibility and Control with Secure Hybrid Cloud

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“Mobility will continue to transform the way virtually all forms of content, applications, and services are created, distributed, managed, and consumed”

– IDC Mobility Research, 2014
TODAY'S EMPLOYEES ARE ALWAYS ON THE GO. THEY NEED TO MOBILIZE THEIR DATA … WITH ACCESS FROM ANYWHERE, AT ANYTIME, AND THEY KEEP EVERYTHING FOREVER! THIS IS A RISK TO YOUR BUSINESS. YOU NEED TO MAINTAIN VISIBILITY AND CONTROL. INCORPORATE CLOUD ON YOUR TERMS. YOU CAN CONTROL YOUR DESTINY.
Today you can have
Your data, anywhere, anytime, on any device

With agile, secure and cost optimized content mobility solutions

Your Data, Your Cloud, Your Organization ANYWHERE
Content Must Be Mobilized for Productivity Without Limits

Data Mobility

Workforce Mobility

Cloud Mobility
Incorporate Cloud on Your Terms To React Faster to Change and Optimize Costs

The right data, in the right place, at the right time

- Create policies to automatically move authorized data to your choice of public cloud
- Your data remains encrypted in the cloud
- Seamlessly bring data back onsite as needed or move to a different cloud

Ownership - Choice - Control
YOU HOLD THE KEY
Increase Mobile Workforce Productivity

File sync and share with Hitachi Content Platform Anywhere

**Smart**
- Reduce cost of redundant data
- Collaborate, share links, and manage versions

**Simple**
- Deploy with ease – intuitive to use
- Integrate with existing environment

**Secure**
- Encrypt data and enforce passcodes
- Wipe data off lost or stolen devices

desktops/laptops

Mobile Devices

Browsers

Desktops/Laptops
Simplify File Serving for Remote and Branch Offices

Hitachi Data Ingestor Remote Server

PLUG IT IN
POWER IT UP
MANAGE IT REMOTELY

- Connect remote and branch offices
- Simplify management
- Improve data protection
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DEMO
Mobilize Your Business Today

Hybrid AGILE
Across private and public clouds

The #1 solution

Secure
Object storage

COST OPTIMIZED
Significant capacity reduction

Manage all data movement globally
Cloud-neutral with no lock-in
Integrated HCP Anywhere

Hitachi Content Platform
Hitachi Content Platform Anywhere
Hitachi Data Ingestor
Questions and Discussion
Upcoming WebTechs

- **WebTechs**, 9 a.m. PT, 12 p.m. ET
  - **How Business Transforms With Flash**, September 17
  - **Extend IT Beyond the Data Center**, September 24

- Check [www.hds.com/webtech](http://www.hds.com/webtech) for
  - Links to the recording, the presentation, and Q&A (available next week)
  - Schedule and registration for upcoming WebTech sessions

Questions will be posted in the HDS Community:
[http://community.hds.com/groups/webtech](http://community.hds.com/groups/webtech)
Thank You