

Increase Your IT Agility and Cost-efficiency with Hitachi Data Systems Cloud Solutions

WebTech Q&A Session, Nov. 9, 2011

1. How does your vision address big data?

Big data is a term used for large data sets with frequent updates that cannot be tolerably managed with common tools and practices. We recognize the importance of this trend and our vision supports the necessary elements required to deal with big data, starting from underlying dynamic infrastructure to more fluid content and even to information analytics.

Our recent acquisition of BlueArc® helps bridge between infrastructure cloud and content cloud with the ability to scale and support frequent, random updates typical of big data. Furthermore, our earlier acquisition of ParaScale will allow us to develop storage and analysis platforms with massive scale-out and parallel processing specifically for big data.

2. How is the customer billed for Hitachi cloud services?

The customer signs up to a minimum commitment as a percentage of the deployed infrastructure. The customer pays monthly on consumption—there is no minimum payment on a monthly basis. At the end of the contract, if the customer is below the minimum commitment level, then HDS will invoice the customer for the difference between what the customer actually consumed compared to the minimum commitment in the contract.

3. How is the data moved into the cloud environment, and are there policies the customer needs to define?

We leverage on-ramps to move data into the cloud environment based on policies defined by HDS and the customer during the initial setup process. Once the data is moved into the cloud environment, users maintain full online access to the files.