Hitachi Visualization Helps Austin Police Department Roll Out Large-Scale Public Safety Measures

The Austin Police Department (APD) has a data-driven, citizen-centric police philosophy for increasing public safety, particularly in higher crime and densely populated downtown districts. With a goal to implement a real-time observation project with digital cameras posted in strategic locations throughout the city, APD organized a team to develop requirements for potential solutions and sought grants to fund surveillance equipment.

**CHALLENGES**

- Integration with external and future systems

**RESULTS**

- Rollout of HALO (High Activity Location Observation) to reduce crime in “hot spot” areas in central Austin
- Access to view approximately 1,000 cameras city wide
- Single quarter report: 108 video captures or incidents, including those at public schools

**SOLUTIONS**

- Digital camera technology to capture and view
- Platform with advanced features to intelligently collect, share and analyze data
- Rollout of HALO (High Activity Location Observation) to reduce crime in “hot spot” areas in central Austin
- Access to view approximately 1,000 cameras city wide
- Single quarter report: 108 video captures or incidents, including those at public schools

When Chief Acevedo came into office a few years back, part of his focus was bringing balanced technology innovations into how we do our jobs, how we serve and truly protect the community. Under his leadership, we’ve been able to reengineer our department into a data-driven and intel-based policing organization.

Troy Gay, Assistant Chief of Police, Austin, Texas

- Uphold U.S. 1st and 4th Amendments
- Capture video evidence to assist in prosecution of crimes
- Platform with advanced features to intelligently collect, share and analyze data
- Officers can be better prepared when responding to emergency calls
- Digital camera technology to be reliable and scalable
- Launch new observation program for real-time monitoring and visibility

Hitachi Visualization

Hitachi Visualization is a solution that enables public safety agencies to monitor live video feeds and access video archives from anywhere, any time. It allows the police department to achieve greater situational awareness, improve missions-based planning, perform live and post-capture video analysis, and make decisions based on immediate and historical video data.

© Hitachi Data Systems Corporation 2015. All rights reserved.

HITACHI is a trademark or registered trademark of Hitachi, Ltd. All other trademarks, service marks, and company names are properties of their respective owners.

www.HDS.com